

Strategy Deployment

Achieve breakthrough objectives faster

What is Strategy Deployment?

- > Strategy deployment, commonly referred to as policy deployment, is the process for focusing resources on breakthrough objectives
- > A proven way to drive financial success within your business
- > The most effective, efficient process any lean company can use to align its day-to-day efforts with corporate strategy and objectives

The Experts in Operations Management

Dploy Solutions is a suite of operations management software offered by TBM Consulting Group. TBM is the global leader in driving strategy deployment (or policy deployment) with 25 years of experience with Operational Excellence and a proven track record building a management system that drive sustainable business performance. The Dploy Solutions suite of operational excellence tools was built to work in tandem with the TBM Management System to automate the process rigor to support strategy deployment, KPI management, project management.

Accelerate the process of implementing and executing strategy deployment.

The strategy deployment functionality of Dploy Solutions provides the framework and the structure to enable policy deployment at your organization, across multiple sites and cross-functional teams. With our web-based solution, you gain a global, real-time view of your entire organization, so you stay connected to your objectives, your resources, and your people.

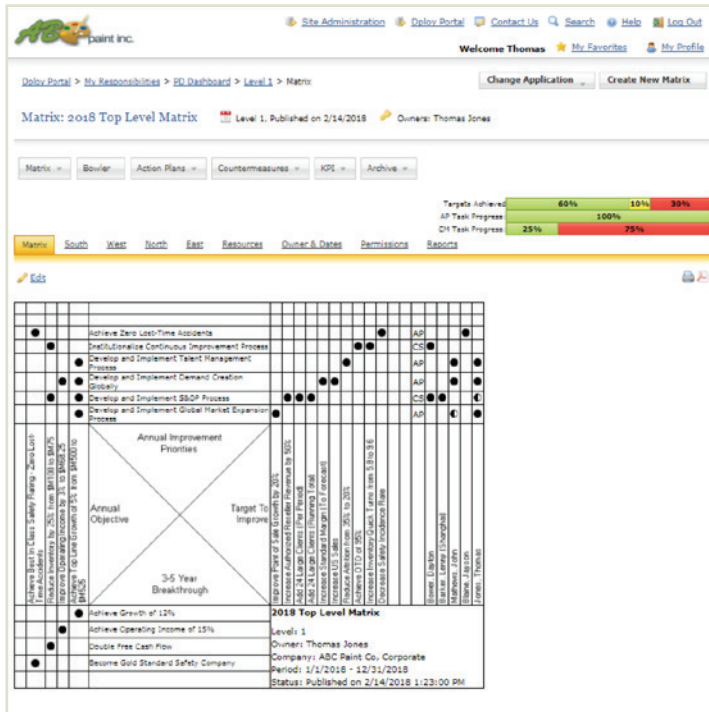
The strategy deployment capabilities of Dploy Solutions give you the means to:

- Efficiently and affordably transform your strategy into significant, measurable results
- Align your company resources with your most critical tasks
- Focus the entire organization on breakthrough objectives vs. daily firefighting
- Develop a culture of disciplined, continuous improvement based on your ability to plan, react and improve
- Provide global visibility to policy deployment projects and results

Deploy strategy successfully in real-time, enterprise-wide

With Dploy Solutions' easy-to-use, web-based visual management, become an efficient results-driven organization

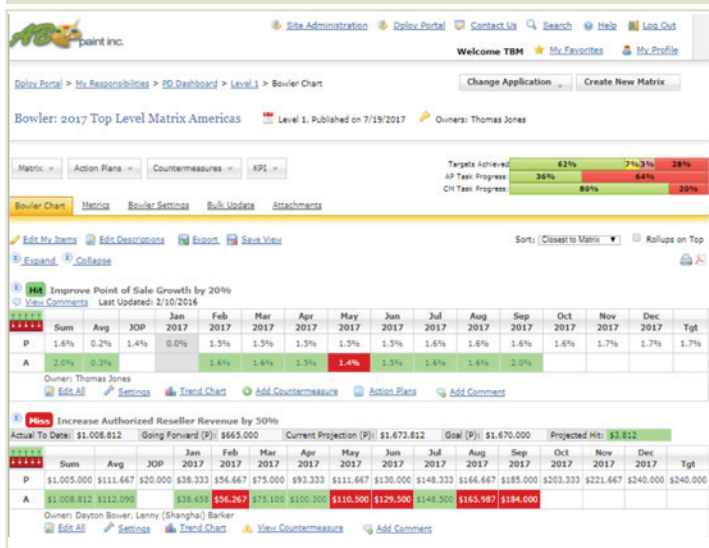
X MATRIX



Communicate Long-Term Vision, Objectives and Expectations for Success

Instantly see what your organization needs to achieve over the next 3-5 years – how far you need to go, how you'll achieve that goal with focused annual objectives and who needs to deliver by when. As a leader, the process of policy deployment and the use of an X Matrix make strategy deployment visible to the entire organization. Team leaders and cross-functional support teams are identified and everyone is on the same page clearly understanding expectations for success. Automatically link corporate goals directly to the point of impact by cascading to the departments and individuals responsible.

THE BOWLER CHART



Track Quantifiable, Measurable Performance vs. Goal

Project owners update status monthly, from anywhere, anytime. Red and green indicators let you know if teams are meeting goals. Quickly cut to the chase and remove obstacles to get progress back on track.

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ACTION PLANS

Summary

Total Tasks: 15
Total % Complete: 93%
Late Tasks: 1
Complete Tasks: 14

Group / Task	Owner	Start Date	End Date	Percent Complete	Cur Impact	Annual Impact	Last Comment
Self-In-Process				100%			
Executive Overview Meeting	Cooper, Mark B. Nelson N. Swift S. Harter	P:10/1/2017 A:11/1/2017	P:10/1/2017 A:11/1/2017	100%	0ea	0ea	10/27/2017; Buyer cancelled meeting at last minute. Rescheduled to due for review.

Proactively Identify and Remove Roadblocks

Capture critical milestones so that what you plan gets done. Clearly identify critical path actions, see who's responsible for delivering and when, and monitor progress easily. No more getting to the end of a project and asking, "How did this happen?" – now you always know what happened because you had a plan and you can see what worked and where things fell down. Even more important – you can fix problems before they snowball. Track progress daily with due dates, owners and percentage complete.

COUNTERMEASURES

Root Cause Details (Filter: None)

First quarter national account revenue is \$2.3MM below target

- Why #1: Delay in getting retailer to approve contract
- Why #2: Competitor offering incentive to keep shelf space
- Why #3: ABC Paint Company unable to roll out on expected timeframe
- Why #4: Unable to produce enough due to other commitment at another retailer
- Why #5: Batch processing causing longer lead times

Del	Name	Owner	% Comp	Due Date	Sort
<input type="checkbox"/>	Accelerate production process change to enable faster change-over and lower production runs in order to expedite new home center roll out by Mar. 31, 2017	A. Scenna	70%	4/30/2017	1

Get Your Team Back on Track

Identify the problem, address the issue and fix it, using the discipline of root cause analysis. Quickly identify targets that are falling behind so you can remove obstacles, immediately reallocate resources and get back on track.

THE MANAGEMENT DASHBOARD

Targets Achieved: 50% (50%)

On-time/Late AP Tasks: 76% (24%)

On-time/Late CH Tasks: 75% (25%)

Annual Improvement Priorities: Develop and implement a national account sales model for the US market.

On Time/Late Tasks: 73% (27%)

Plan Progress: 67% (33%)

LINKED TO:

- Annual Objectives**
Grow sales revenue from \$10MM to \$25MM in 2017
- 3-5 Year Breakthroughs**
Grow sales revenue by a CAGR of 7% from \$10MM to \$100MM by 2020

Cut Through Information Clutter

Quickly see your strategic initiatives at a glance. In just a few seconds, you can immediately understand how a project is tracking versus goal. As a result, you can identify which projects are on task or behind, drill down to the action plans, root cause and countermeasures. Then, you can prioritize your time and focus on supporting the projects where you can make an impact. Everyone wins, because breakthroughs will happen.

Customer Testimonial

“Dploy Solutions replaces the time spent on tedious paperwork and spreadsheets and allows people to utilize their valuable time building processes that will create lasting shareholder value.”

> **Greg Anapol**, Vice President

Brady Business Performance System
Brady Corporation

“Dploy Solutions helps us keep track of who is doing what. No surprises; it's all updated. Everybody can collaborate and see what everybody's doing. It eliminates duplication of work.”

> **Rich Baehr**, Plant Manager

Jacuzzi Luxury Baths

Learn More

Discover how Dploy Solutions can help you:

- Implement and Execute Strategy
- Manage Critical Projects
- Track and Monitor KPIs

Visit www.dploysolutions.com

24/7, Fingertip Access to Your Entire Organization

Dploy Solutions suite of products is a fully hosted, web-based, real-time solution. It puts everyone on the same platform, across multiple sites, across companies, across the globe. Updates are instant and control is immediate, 24 hours a day, 365 days a year.

State of the Art Security

We believe that security is more than passwords and firewalls. We take a comprehensive approach to the many components that secure your assets – your data, the application and the hardware housing. Our hosting solution offers better security that you can achieve internally, including complete network security with full firewall protection. Equally important, we are positioned to support clients with immediate scalability and guaranteed uptime.

TBM's Consultants

TBM Consulting Group is the worldwide leader in lean innovation and rapid performance improvements for manufacturing, healthcare, financial services and government organizations.

TBM Consultants come from leading high-performance organizations, and all bring extensive experience at senior levels. We're grounded in the Toyota Production System and we specialize in time-based LeanSigma principles for discrete manufacturers, continuous process production and service firms worldwide.

Our focus

Improving business performance, and helping you translate it into sustainable sales and earnings growth.

Request a Demonstration

Call us at 800.438.5535

Dploy Solutions is a suite of technology solutions offered by TBM Consulting Group who brings 25+ years of experience with Operational Excellence and a proven track record building management systems that drive sustainable business performance. We offer implementation and consulting services to ensure a wide range of integration support, including management system design and implementation, data integration, setup and tracking hierarchy.

Our goal is to provide the best customer experience possible. Learn more about TBM Consulting Group at tbmcg.com.

