

# Accelerated Policy Deployment

Stay connected to your objectives,  
your resources and your people

**Dploy**<sup>™</sup>  
solutions



## What is Policy Deployment?

- A process for focusing resources on your breakthrough objectives
- A proven way to drive financial success within your business
- The most effective, efficient process any lean company can use to align its day-to-day efforts with corporate strategy and objectives

## Why TBM?

Developing and implementing Policy Deployment is complex. As the global leader in driving Policy Deployment, TBM is uniquely qualified to help companies of all sizes transform their organizations.

TBM's Executive Consultants provide a proven framework for achieving strategic alignment and a shared focus on key objectives. We offer successful methodologies for selecting appropriate strategic projects and establishing accountability—including Dploy Strategy, the only web-based solution in the marketplace to help you successfully implement, accelerate and sustain Policy Deployment.

## DployStrategy<sup>™</sup>

### Accelerating the process of implementing Policy Deployment

Dploy Strategy — part of TBM's suite of Dploy Solutions — provides the framework and the structure to enable Policy Deployment at your organization, across multiple sites and cross-functional teams. With our web-based solution, you gain a global, real-time view of your entire organization, so you stay connected to your objectives, your resources, and your people.

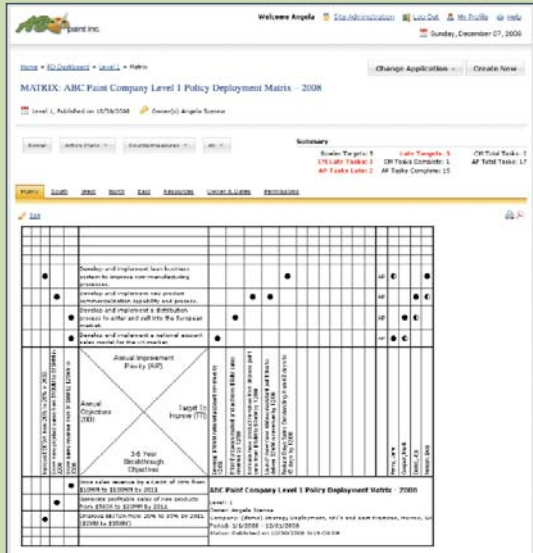
Dploy Strategy gives you the means to:

- Efficiently and affordably transform your strategy into significant, measurable results
- Align your company resources with your most critical tasks
- Focus the entire organization on breakthrough objectives vs. daily firefighting
- Develop a culture of disciplined, continuous improvement based on your ability to plan, react and improve
- Provide global visibility to Policy Deployment projects and results



# Deploy strategy successfully in real-time, enterprise-wide

With Dpjoy Strategy's easy-to-use, web-based visual management, become an efficient results-driven organization

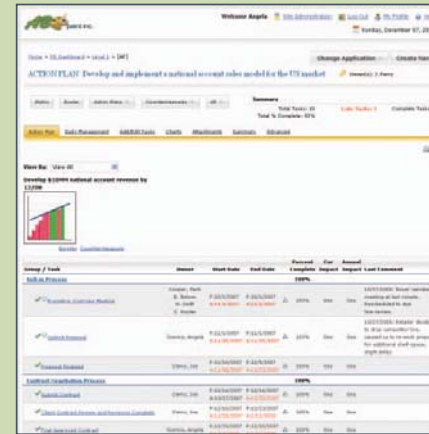


## X Matrix

### Communicate Long-Term Vision, Objectives and Expectations for Success

Instantly see what your organization needs to achieve over the next 3-5 years – how far you need to go, how you'll achieve that goal with focused annual objectives and who needs to deliver by when.

As a leader, the process of Policy Deployment and the use of an X Matrix make strategy deployment visible to the entire organization. Team leaders and cross-functional support teams are identified and everyone is on the same page clearly understanding expectations for success. Automatically link corporate goals directly to the point of impact by cascading to the departments and individuals responsible.



## Action Plans

### Proactively Identify and Remove Roadblocks.

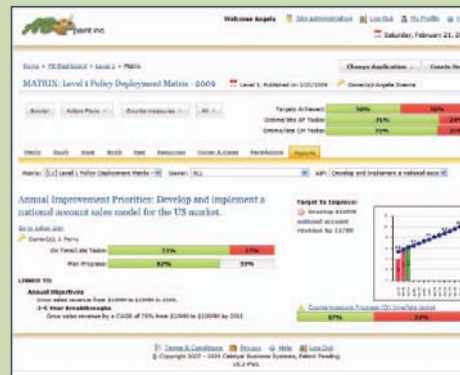
Capture critical milestones so that what you plan gets done. Clearly identify critical path actions, see who's responsible for delivering and when, and monitor progress easily. No more getting to the end of a project and asking, "How did this happen?" – now you always know what happened because you had a plan and you can see what worked and where things fell down. Even more important – you can fix problems before they snowball. Track progress daily with due dates, owners and percentage complete.



## Countermeasures

### Get Your Team Back on Track

Identify the problem, address the issue and fix it, using the discipline of root cause analysis. Quickly identify targets that are falling behind so you can remove obstacles, immediately reallocate resources and get back on track.



## The Management Dashboard

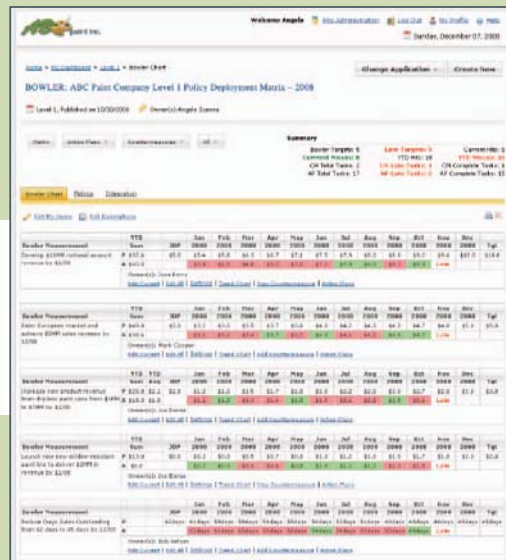
### Cut Through Information Clutter

Quickly see your strategic initiatives at a glance. In just a few seconds, you can immediately understand how a project is tracking versus goal. As a result, you can identify which projects are on task or behind, drill down to the action plans, root cause and countermeasures. Then, you can prioritize your time and focus on supporting the projects where you can make an impact. Everyone wins, because breakthroughs will happen.

## The Bowler Chart

### Track Quantifiable, Measurable Performance vs. Goal

Project owners update status monthly, from anywhere, anytime. Red and green indicators let you know if teams are meeting goals. Quickly cut to the chase and remove obstacles to get progress back on track.



## Testimonials

*"Dploy Strategy replaces the time spent on tedious paperwork and spreadsheets and allows people to utilize their valuable time building processes that will create lasting shareholder value."*

Greg Anapol, VP,  
Brady Business  
Performance System,  
Brady Corporation

*"Dploy helps us keep track of who is doing what. No surprises; it's all updated. Everybody can collaborate and see what everybody's doing. It eliminates duplication of work."*

Rich Baehr, Plant Manager,  
Jacuzzi Luxury Baths

## Learn More

about Dploy Strategy  
and other Dploy Solutions  
such as Dploy KPI and  
Dploy Knowledge.  
Visit [www.dploysolutions.com](http://www.dploysolutions.com)

### Request a Demonstration

Contact Kathy Million  
[kmillion@tbmcmg.com](mailto:kmillion@tbmcmg.com)  
or 800.438.5535



## 24/7, Fingertip Access to Your Entire Organization

Dploy Strategy is a fully hosted, web-based, real-time solution. It puts everyone on the same platform, across multiple sites, across companies, across the globe. Updates are instant and control is immediate, 24 hours a day, 365 days a year.

## State of the Art Security

We believe that security is more than passwords and firewalls. We take a comprehensive approach to the many components that secure your assets – your data, the application and the hardware housing. Our hosting solution offers better security that you can achieve internally, including complete network security with full firewall protection. Equally important, we are positioned to support clients with immediate scalability and guaranteed uptime.

## TBM's Consultants

TBM Consulting Group is the worldwide leader in lean innovation and rapid performance improvements for manufacturing, healthcare, financial services and government organizations.

TBM Consultants come from leading high-performance organizations, and all bring extensive experience at senior levels. We're grounded in the Toyota Production System and we specialize in time-based LeanSigma principles for discrete manufacturers, continuous process production and service firms worldwide.

### Our focus:

Improving business performance, and helping you translate it into sustainable sales and earnings growth.

